

T H E P A N E L

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Comic Book Club of Ithaca
1701 N. Cayuga St. Ithaca, N.Y.
1st & 3rd Tues. of each month

EDITORIAL DEPT.-The following article was taken from "Now What" by Murray Birshoff of The Buyers Guide: The Comics Industry has run for many years under a 50/30 plan which means the publisher sells his comics to the wholesaler at 50% of the cover price per copy (12 ½¢). Then he in turn sells them to the retailer at 70% of the cover price per copy (17 ½¢), enabling the retailer to make 30% profit on each comic sold. Some distributors still cling to a 50/20 plan giving the retailer only a 20% profit. The speech roundly discouraged this as a deterrent to sales and thus even greater profits, and urged everyone to join the 50/-30 program.

Well it looks like our auction last meeting was a total (well almost) success. Here's a rundown on the figures: 7 members submitted lots, there were 32 total lots, 22 lots were sold and 10 did not sell. The total amount of income was \$54.00 and the club made \$5.20 (Bill Turner rounded down the number in favor of the sellers). The lots that had a minimum bid under Price Guide prices sold and the ones over did not sell. Since this auction was successful we will probably have another in the Fall and we hope more members will get involved in the auction.

We interrupt this Newsletter to bring you an important announcement, SGO SUICS EA SUMECO. This is a secret code by Tim Gray which if deciphered by September by one of the members will win him or her a 1st Issue Special Featuring Atlas. Your first clue is: A Comic Publishing House.

NEWS DEPT.-There will be a Comic Con July 3-7 at the Commodore Hotel in N.Y.C. . . On our July 1st meeting we will have a Silver Surfer #2 in Fine condition for the raffle. . . The prize for the winner of the rubber stamp contest is a Spider-Man #17. . . Also on our July 1st meeting Tim Gray will give a talk on some of the comics displayed at the Library. . . On our July 15th meeting Mike Costello will give a talk on Marvel Comics. . . Starting in September we will begin showing the Flash Gordon Serials consisting of 12 30 minute shows. . . There have been rumors going around about a special one shot comic containing the 2 top heroes from the 2 top companies. Who are the heroes? None other than Spider-Man and Superman! They say that Lawyers are making up a Contract and the only hang-up seems to be who gets top billing. If everything is worked out it should come out around Christmas and Gerry Conway will write it. . . Along with the Spider-Man movie there is also going to be a high budget Superman movie. . . Other new Black & Whites coming out by Marvel are: Thor the Mighty, Starlords, and Marvel Movie Premiere.

NEW ISSUES DEPT. - "Demon Hunter" by Rich Buckler. This is a very nicely done comic which is worth buying and might last awhile, Giant-Size Thor which is all reprint and not worth even 25¢ unless you're not intending to buy the originals. Doc Savage a black&white mag.

New members as of 6/17/75 is David Smith

Y S M A L O C F E A A T G I E D O P U
 B H X E S K S L S S S S M I V E R L C
 A J E B Z K L U H M M R E H T N A P G
 F N Q K A R B W T B A L L M A T I T F
 O Z E Y R B C N S C D G O C D O N E B
 L P I R Y O W O P G A O G J T E U C X
 D S S U E S H I E L D L L U K J K U N
 M O O F R M C T C L A W A S P O E P A
 O H J M A T M A R V E L I A P E T R E
 B S A F M H L T E I R O N M A N R S E
 N A T I O N A L Z S P I D E R M A N T
 K L T J M A N A N A N O C D N I K D T U N
 T F B M I C I S A N D M A N E E S G L
 E E L N A T S D K E S N M M R P D C A
 M O I J D N S A M W H E E D E Z L N K
 B Q M C E K C O L R A W H I N E P T H
 I L U D A B N I S T D G M F J R D B X
 E S S G C T I D E P O C S G V A S Z W
 C A I E B S A G W O W Q U A I C L O M



There are 43 words, names, or phrases in all. Good Luck

